



## People + Process = Performance™

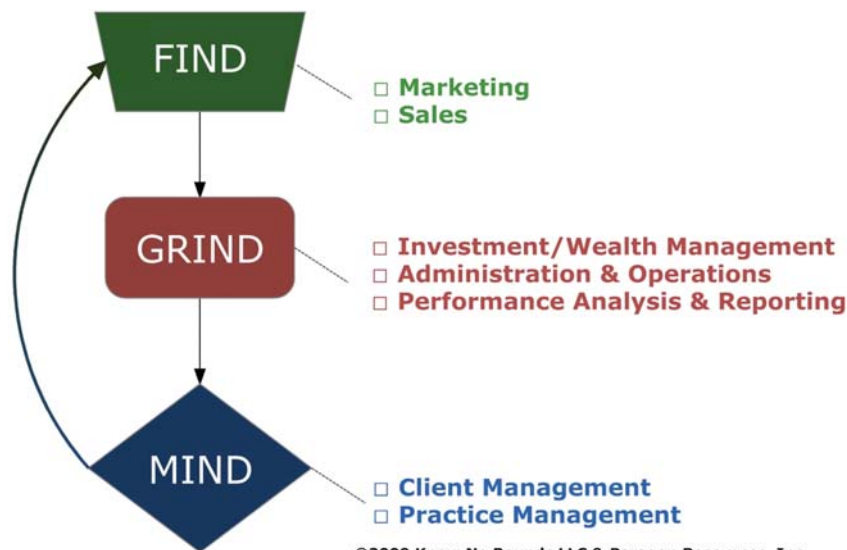
For any business to perform at its highest level and achieve maximum profitability there must be an ongoing commitment to invest in **developing both its people and efficient processes**. Know No Bounds and Paragon Resources structure many of our programs and services around this powerful formula, **People + Process = Performance™**.

First and foremost, whether a corporate leader or individual advisor, one must understand the gaps and responsibilities required in order to find the right **PEOPLE** to fill those specific roles. Teams are comprised of INDIVIDUALS who are all driven and motivated by different elements and are gifted with varying talents. Ensuring the right people are engaged in the right roles and have the right developmental opportunities and environments is essential in *maximizing talent* and retaining your most important resource.

**PROCESS** is the second key ingredient to success. In today's more complex world, with increased rules, regulations and administrative requirements, time has become a most precious commodity. Systematizing one's business is essential. Individual advisory teams and firms need to ensure they have simple and executable processes in place in order to *maximize their time and resources*.

In working with our corporate and individual clients, we use the powerful diagram below to ensure we help create both **Return on People** and **Return on Process** within all areas of the business. To learn more about our offerings and powerful programs, please contact either Sarah Dale (Know No Bounds) or Krista Sheets (Paragon Resources.)

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